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About Plusrite

Plusrite Electric (China) Co., Ltd was founded in May 1986 in Changzhou, China, with the vision of becoming a recognized leader throughout the world in the manufacturing of high-quality lighting products. With our emphasis on continual innovation and new product development, excellence in manufacturing and customer driven service, today Plusrite Electric has grown into a global leader in the manufacturing and distribution of HID, LED technologies, tungsten halogens, T5 and spiral fluorescent lamps, and numerous other specialty lighting products. Additionally, Plusrite Electric is committed to respecting environmental issues and the standard known as Green Plus, that indicates either energy savings and/or a positive environmental impact over standard lamps. Many of the products manufactured by Plusrite Electric have already received the Green Plus designation, and many more are being added on an ongoing basis. Plusrite Electric has received numerous awards for their outstanding products and innovative designs, as well as having received the ISO 9001 Quality System Certification and the ISO 14001 Environmental Management System Certification. With factories, distribution warehouses and sales offices located throughout Asia, North America and expansion planned into South America and Europe, Plusrite Electric products are being manufactured to accommodate a rapidly expanding global marketplace. Currently there are more than 1000 different lighting products being sold in over 50 countries and regions throughout the world. With the introduction of Plusrite Electric's signature brand, Plusrite, and the addition of their premier LED product line, LEDirect, electrical wholesalers and lighting specialty companies throughout North America are turning to Plusrite Electric for a unique combination of reliable, low-cost, high-quality and high-margin lighting products.

